

# Lecture 3 Modeling

# Ranking

- central problem of IR
  - Predict which documents are relevant and which are not
- Ranking
  - Establish an ordering of the documents retrieved
- IR models
  - Different model provides distinct sets of premises to deal with document relevance

# Information Retrieval Models

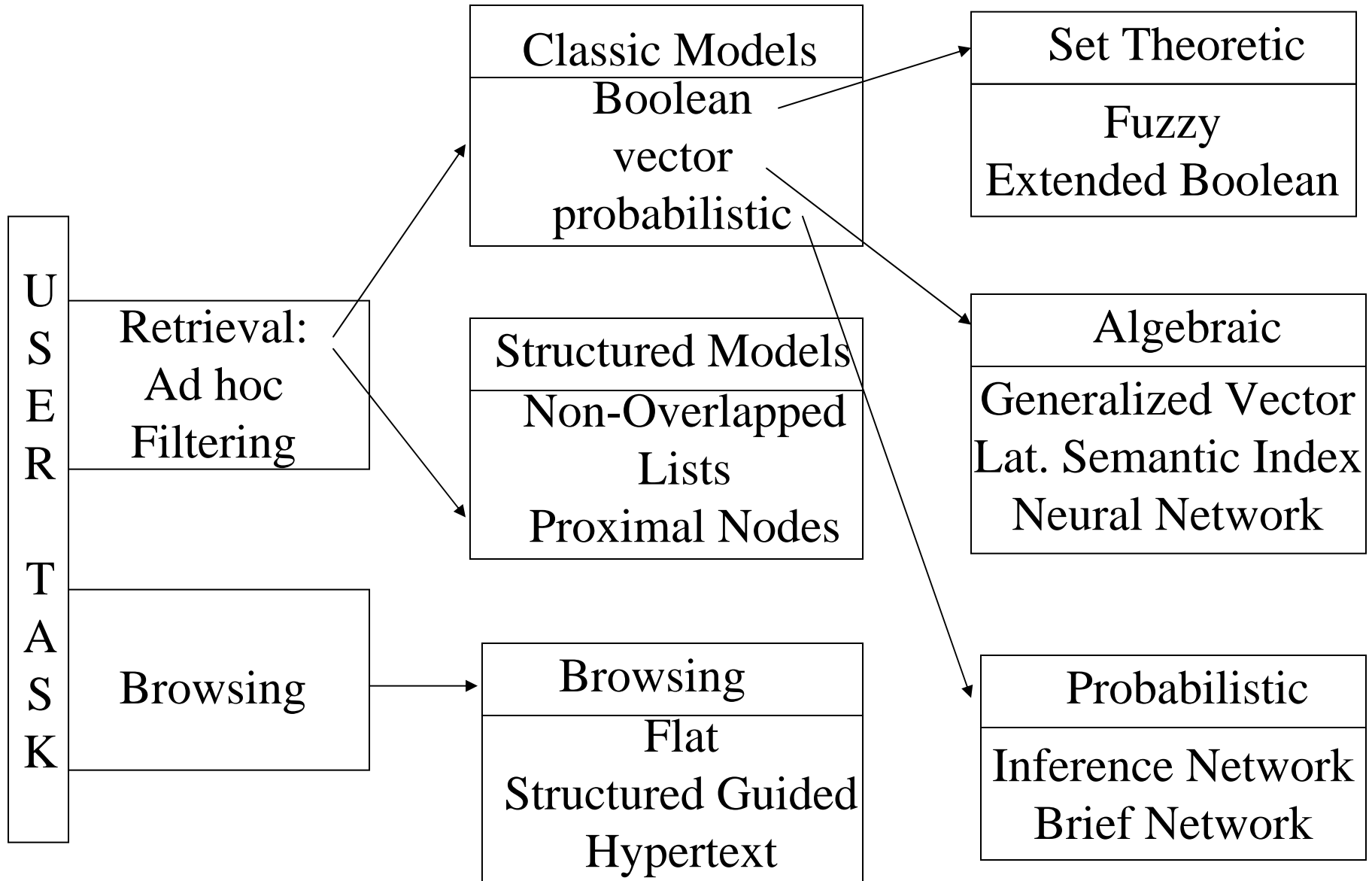
- Classic Models
  - Boolean model
    - set theoretic
    - documents and queries are represented as **sets of index terms**
    - compare **Boolean query statements** with the **term sets** used to identify document content.
  - Vector model
    - algebraic model
    - documents and queries are represented as **vectors in a t-dimensional space**
    - compute **global similarities** between queries and documents.
  - Probabilistic model
    - probabilistic
    - documents and queries are represented on the basis of **probabilistic theory**
    - compute the **relevance probabilities** for the documents of a collection.

# Information Retrieval Models

(Continued)

- Structured Models
  - reference to the structure present in written text
  - non-overlapping list model
  - proximal nodes model
- Browsing
  - flat
  - structured guided
  - hypertext

# Taxonomy of Information Retrieval Models



# Issues of a retrieval system

- Models
  - Boolean
  - vector
  - probabilistic
- Logical views of documents
  - full text
  - set of index terms
- User task
  - retrieval
  - browsing

# Combinations of these issues

## LOGICAL VIEW OF DOCUMENTS

	<b>Index Terms</b>	<b>Full Text</b>	<b>Full Text+ Structure</b>
<b>U S E R  T A S K</b>	<b>Retrieval</b>	Classic Set Theoretic Algebraic Probabilistic	Classic Set Theoretic Algebraic Probabilistic  Structured
	<b>Browsing</b>	Flat Hypertext	Structure Guided Hypertext

# Retrieval: Ad hoc and Filtering

- Ad hoc retrieval
  - Documents remain relatively static while new queries are submitted
- Filtering
  - Queries remain relatively static while new documents come into the system
    - e.g., news wiring services in the stock market
  - User profile describes the user's preferences
    - Filtering task indicates to the user which document might be interested to him
    - Which ones are really relevant is fully reserved to the user
  - Routing: a variation of filtering
    - Ranking filtered documents and show this ranking to users



# User profile

- Simplistic approach
  - The profile is described through a set of keywords
  - The user provides the necessary keywords
- Elaborate approach
  - Collect information from the user
  - initial profile + relevance feedback (relevant information and nonrelevant information)

# Formal Definition of IR Models

- $\langle D, Q, F, R(q_i, d_j) \rangle$ 
  - $D$ : a set composed of logical views (or representations) for the documents in collection
  - $Q$ : a set composed of logical views (or representations) for the user information needs 

query
-------
  - $F$ : a framework for modeling documents representations, queries, and their relationships
  - $R(q_i, d_j)$ : a ranking function which associates a real number with  $q_i \in Q$  and  $d_j \in D$

# Formal Definition of IR Models

*(continued)*

- classic Boolean model
  - set of documents
  - standard operations on sets
- classic vector model
  - t-dimensional vector space
  - standard linear algebra operations on vector
- classic probabilistic model
  - sets
  - standard probabilistic operations, and Bayes' theorem

# Basic Concepts of Classic IR

- index terms (usually nouns): index and summarize
- weight of index terms
- Definition
  - $K = \{k_1, \dots, k_t\}$ : a set of all index terms
  - $w_{i,j}$ : a weight of an index term  $k_i$  of a document  $d_j$
  - $\vec{d}_j = (w_{1,j}, w_{2,j}, \dots, w_{t,j})$ : an *index term vector* for the document  $d_j$
  - $g_i(\vec{d}_j) = w_{i,j}$
- assumption
  - index term weights are *mutually independent*

$w_{i,j}$  associated with  $(k_i, d_j)$  tells us nothing about  $w_{i+1,j}$  associated with  $(k_{i+1}, d_j)$

The terms *computer* and *network* in the area of computer networks

# Boolean Model

# Boolean Model

- The index term weight variables are all binary, i.e.,  $w_{i,j} \in \{0,1\}$
- A query  $q$  is a Boolean expression (and, or, not)
- $\vec{q}_{dnf}$ : the *disjunctive normal form* for  $q$
- $\vec{q}_{cc}$ : conjunctive components of  $\vec{q}_{dnf}$
- $\text{sim}(d_j, q)$ : similarity of  $d_j$  to  $q$ 
  - 1: if  $\exists \vec{q}_{cc} \mid (\vec{q}_{cc} \in \vec{q}_{dnf} \wedge (\forall k_i, g_i(d_j) = g_i(\vec{q}_{cc})))$
  - 0: otherwise

dj is relevant to q

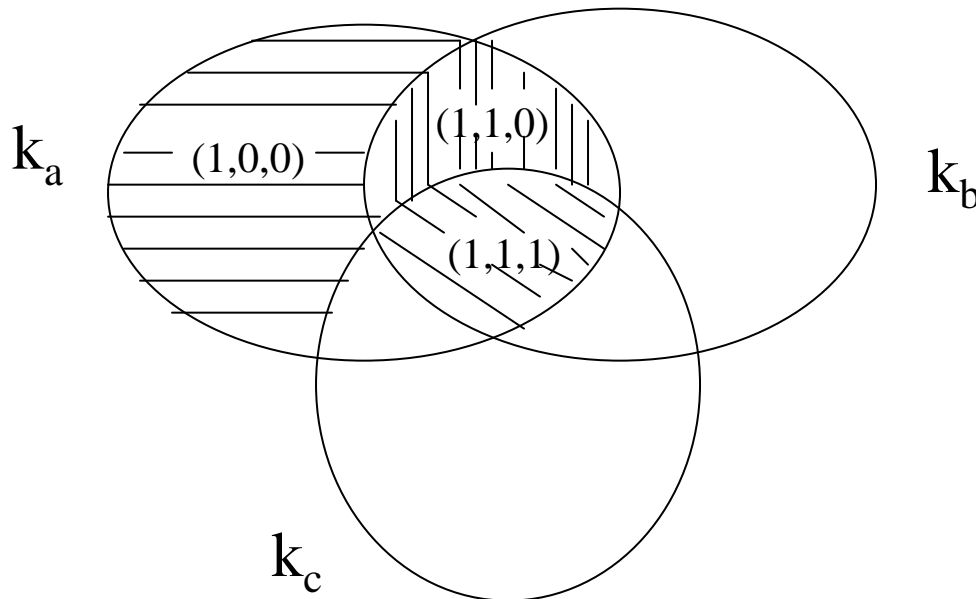
# Boolean Model *(Continued)*

$$\begin{aligned} & (k_a \wedge k_b) \vee (k_a \wedge \neg k_c) \\ &= (k_a \wedge k_b \wedge k_c) \vee (k_a \wedge k_b \wedge \neg k_c) \\ & \vee (k_a \wedge k_b \wedge \neg k_c) \vee (k_a \wedge \neg k_b \wedge \neg k_c) \\ &= (k_a \wedge k_b \wedge k_c) \vee (k_a \wedge k_b \wedge \neg k_c) \vee \\ & (k_a \wedge \neg k_b \wedge \neg k_c) \end{aligned}$$

- **Example**

- $q = k_a \wedge (k_b \vee \neg k_c)$

- $\vec{q}_{\text{dnf}} = (1,1,1) \vee (1,1,0) \vee (1,0,0)$



# Boolean Model *(Continued)*

- advantage: simple
- disadvantage
  - binary decision (relevant or non-relevant) without grading scale
  - exact match (no partial match)
    - e.g.,  $\vec{d}_j=(0,1,0)$  is non-relevant to  $q=k_a \wedge (k_b \vee \neg k_c)$
  - retrieve too few or too many documents



# Vector Model

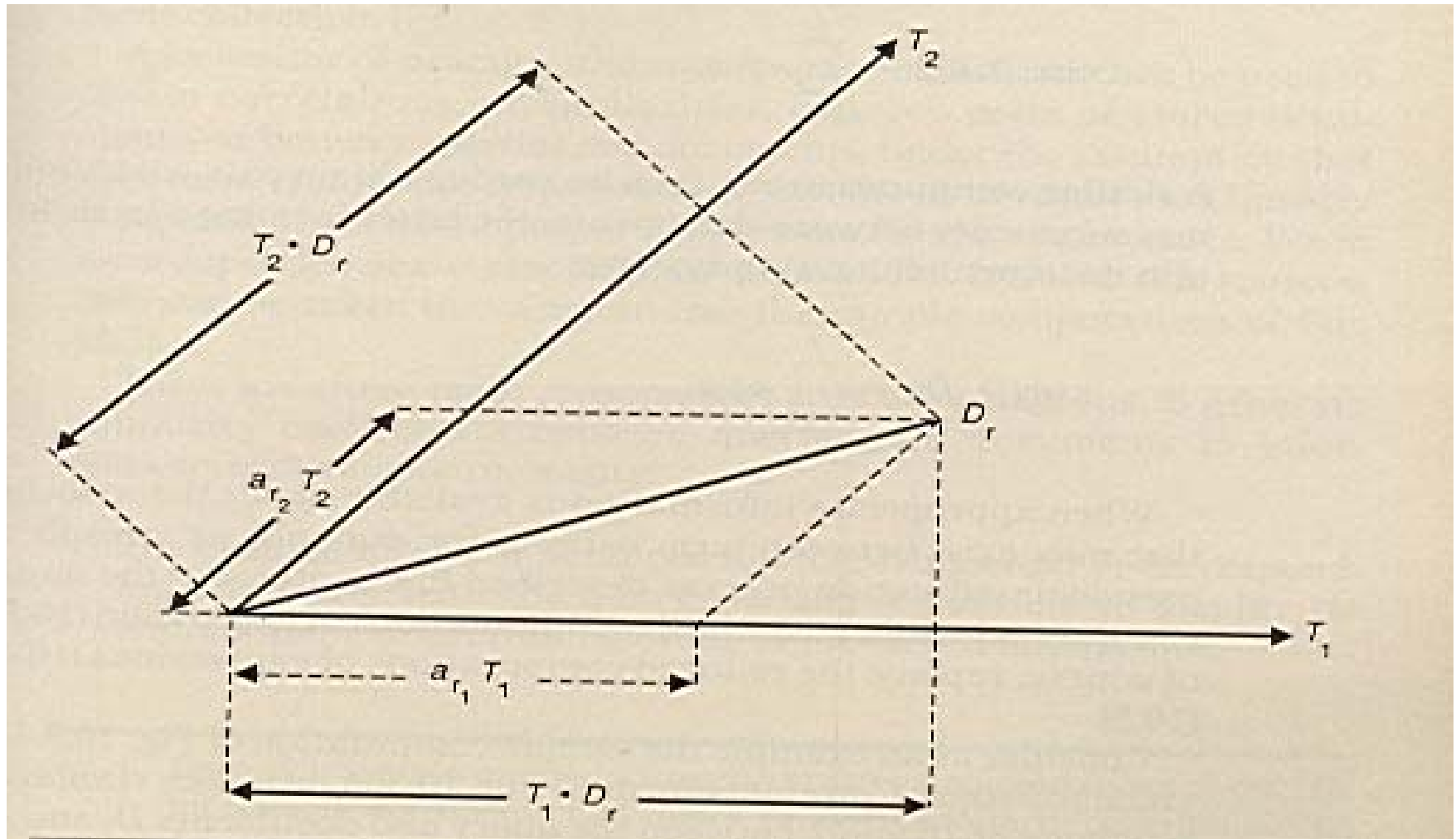
# Basic Vector Space Model

- *Term vector* representation of documents  $D_i=(a_{i1}, a_{i2}, \dots, a_{it})$   
queries  $Q_j=(q_{j1}, q_{j2}, \dots, q_{jt})$
- $t$  distinct terms are used to characterize content.
- Each term is identified with a term vector  $T$ .
- $t$  vectors are linearly independent.
- Any vector is represented as a linear combination of the  $t$  term vectors.
- The  $r$ th document  $D_r$  can be represented as a document vector, written as

$$D_r = \sum_{i=1}^t a_{ri} T_i$$

# Document representation in vector space

a document vector in a two-dimensional vector space



# Similarity Measure

- measure by product of two vectors

$$x \cdot y = |x| |y| \cos\alpha$$

- document-query similarity

document vector:

$$D_r = \sum_{i=1}^t a_{ri} T_i$$

term vector:

$$Q_s = \sum_{j=1}^t q_{sj} T_j$$

$$D_r \cdot Q_s = \sum_{i,j=1}^t a_{ri} q_{sj} T_i \cdot T_j$$

- how to determine the **vector components** and **term correlations**?

# Similarity Measure *(Continued)*

- vector components

$$T_1 \quad T_2 \quad T_3 \quad T_t$$

$$A = \begin{array}{c|cccc} D_1 & a_{11} & a_{12} & \cdots & a_{1t} \\ D_2 & a_{21} & a_{22} & \cdots & a_{2t} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ D_n & a_{n1} & a_{n2} & \cdots & a_{nt} \end{array}$$

# Similarity Measure *(Continued)*

- term correlations  $T_i \cdot T_j$  are not available  
assumption: term vectors are orthogonal

$$T_i \cdot T_j = 0 \quad (i \neq j) \quad T_i \cdot T_j = 1 \quad (i = j)$$

- Assume that terms are uncorrelated.

$$sim(D_r, Q_s) = \sum_{i,j=1}^t a_{ri} q_{sj}$$

- Similarity measurement between documents

$$sim(D_r, D_s) = \sum_{i,j=1}^t a_{ri} a_{sj}$$

# Sample query-document similarity computation

- $D_1=2T_1+3T_2+5T_3$        $D_2=3T_1+7T_2+1T_3$   
 $Q=0T_1+0T_2+2T_3$
- similarity computations for uncorrelated terms  
 $sim(D_1, Q)=2 \cdot 0 + 3 \cdot 0 + 5 \cdot 2 = 10$   
 $sim(D_2, Q)=3 \cdot 0 + 7 \cdot 0 + 1 \cdot 2 = 2$
- $D_1$  is preferred

# Sample query-document similarity computation (*Continued*)

- |       | $T_1$ | $T_2$ | $T_3$ |
|-------|-------|-------|-------|
| $T_1$ | 1     | 0.5   | 0     |
| $T_2$ | 0.5   | 1     | -0.2  |
| $T_3$ | 0     | -0.2  | 1     |
- similarity computations for correlated terms
$$\begin{aligned} \text{sim}(D_1, Q) &= (2T_1 + 3T_2 + 5T_3) \cdot (0T_1 + 0T_2 + 2T_3) \\ &= 4T_1 \cdot T_3 + 6T_2 \cdot T_3 + 10T_3 \cdot T_3 \\ &= -6 * 0.2 + 10 * 1 = 8.8 \end{aligned}$$
$$\begin{aligned} \text{sim}(D_2, Q) &= (3T_1 + 7T_2 + 1T_3) \cdot (0T_1 + 0T_2 + 2T_3) \\ &= 6T_1 \cdot T_3 + 14T_2 \cdot T_3 + 2T_3 \cdot T_3 \\ &= -14 * 0.2 + 2 * 1 = -0.8 \end{aligned}$$
- $D_1$  is preferred



# Vector Model

- $w_{i,j}$ : a positive, *non-binary weight* for  $(k_i, d_j)$
- $w_{i,q}$ : a positive, *non-binary weight* for  $(k_i, q)$
- $\vec{q} = (w_{1,q}, w_{2,q}, \dots, w_{t,q})$ : a query vector, where  $t$  is the total number of index terms in the system
- $\vec{d}_j = (w_{1,j}, w_{2,j}, \dots, w_{t,j})$ : a document vector

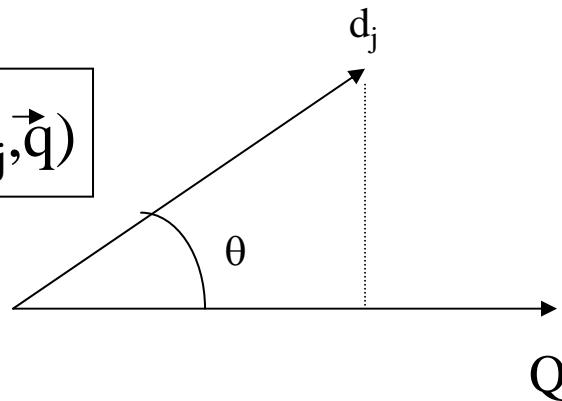
# Similarity of document $d_j$ w.r.t. query $q$

- The correlation between vectors  $\vec{d}_j$  and  $\vec{q}$

$$\text{sim}(d_j, q) = \frac{\vec{d}_j \bullet \vec{q}}{|\vec{d}_j| \times |\vec{q}|}$$

$$\cos(\vec{d}_j, \vec{q})$$

$$= \frac{\sum_{i=1}^t w_{i,j} \times w_{i,q}}{\sqrt{\sum_{i=1}^t w_{i,j}^2} \times \sqrt{\sum_{j=1}^t w_{i,q}^2}}$$



- $|\vec{q}|$  does not affect the ranking
- $|\vec{d}_j|$  provides a normalization

# document ranking

- Similarity (i.e.,  $\text{sim}(q, d_j)$ ) varies from 0 to 1.
- Retrieve the documents with a degree of similarity above a predefined threshold (allow partial matching)

# term weighting techniques

- IR problem: one of clustering
  - user query: a specification of a set  $A$  of objects
  - clustering problem: determine which documents are in the set  $A$  (*relevant*), which ones are not (*non-relevant*)
  - intra-cluster similarity
    - the features better describe the objects in the set  $A$
    - tf factor in vector model  
the raw frequency of a term  $k_i$  inside a document  $d_j$
  - inter-cluster dissimilarity
    - the features better distinguish the the objects in the set  $A$  from the remaining objects in the collection  $C$
    - idf factor (inverse document frequency) in vector model  
the inverse of the frequency of a term  $k_i$  among the documents in the collection

# Definition of *tf*

- $N$ : total number of documents in the system
- $n_i$ : the number of documents in which the index term  $k_i$  appears
- $freq_{i,j}$ : the raw frequency of term  $k_i$  in the document  $d_j$
- $f_{i,j}$ : the *normalized frequency* of term  $k_i$  in document  $d_j$

$$f_{i,j} = \frac{freq_{i,j}}{\max_l freq_{l,j}}$$

Term  $t_l$  has maximum frequency in the document  $d_j$

# Definition of *idf* and *tf-idf* scheme

- $idf_i$ : inverse document frequency for  $k_i$

$$idf_i = \log \frac{N}{n_i}$$

- $w_{i,j}$ : term-weighting by *tf-idf* scheme

$$w_{i,j} = f_{i,j} \times \log \frac{N}{n_i}$$

- *query term* weight (Salton and Buckley)

(a very short document)  $w_{i,q} = \left(0.5 + \frac{0.5 \text{freq}_{i,q}}{\max_l \text{freq}_{i,q}}\right) \times \log \frac{N}{n_i}$

$\text{freq}_{i,q}$ : the raw frequency of the term  $k_i$  in  $q$

# Analysis of vector model

- advantages
  - its *term-weighting* scheme improves *retrieval performance*
  - its *partial matching* strategy allows retrieval of documents that *approximate* the query conditions
  - its *cosine ranking* formula sorts the documents according to their *degree of similarity* to the query
- disadvantages
  - indexed terms are assumed to be *mutually independently*

# Probabilistic Model



# Probabilistic Model

- Given a query, there is an *ideal answer set*
  - a set of documents which contains exactly the relevant documents and no other
- query process
  - a process of specifying *the properties* of an ideal answer set
- problem: what are the properties?

# Probabilistic Model *(Continued)*

- Generate a preliminary probabilistic description of the ideal answer set
- Initiate an interaction with the user
  - User looks at the retrieved documents and decide which ones are relevant and which ones are not
  - System uses this information to refine the description of the ideal answer set
  - Repeat the process many times.

# Probabilistic Principle

- Given a *user query*  $q$  and a *document*  $d_j$  in the collection, the probabilistic model estimates the probability that user will find  $d_j$  relevant
- assumptions
  - The probability of relevance depends on query and document representations only
  - There is a subset of all documents which the user prefers as the answer set for the query  $q$
- Given a query, the probabilistic model assigns to each document  $d_j$  a measure of its similarity to the query

$$\frac{P(d_j \text{ relevant} - \text{to } q)}{P(d_j \text{ nonrelevant} - \text{to } q)}$$

# Probabilistic Principle

- $w_{i,j} \in \{0,1\}$ ,  $w_{i,q} \in \{0,1\}$ : the index term weight variables are all binary non-relevant
- $q$ : a query which is a subset of index terms
- $R$ : the set of documents known to be *relevant*
- $\overline{R}$  (complement of  $R$ ): the set of *non-relevant* documents
- $P(\overrightarrow{R}|d_j)$ : the probability that the document  $d_j$  is *relevant* to the query  $q$
- $P(\overrightarrow{\overline{R}}|d_j)$ : the probability that  $d_j$  is *non-relevant* to  $q$

# similarity

- $\text{sim}(d_j, q)$ : the similarity of the document  $d_j$  to the query  $q$

$$\text{sim}(d_j, q) = \frac{P(R | \vec{d}_j)}{P(\bar{R} | \vec{d}_j)} \quad (\text{by definition})$$

$$\text{sim}(d_j, q) = \frac{P(\vec{d}_j | R) \times P(R)}{P(\vec{d}_j | \bar{R}) \times P(\bar{R})} \quad (\text{Bayes' rule}) \quad P(X | Y) = \frac{P(X)P(Y | X)}{P(Y)}$$

$$\text{sim}(d_j, q) \approx \frac{P(\vec{d}_j | R)}{P(\vec{d}_j | \bar{R})} \quad (P(R) \text{ and } P(\bar{R}) \text{ are the same for all documents})$$

$P(\vec{d}_j | R)$  : the probability of randomly selecting the document  $d_j$  from the set of  $R$  of relevant documents

$P(R)$ : the probability that a document randomly selected from the entire collection is relevant

$$\text{sim}(d_j, q) \approx \frac{P(\vec{d}_j | R)}{P(\vec{d}_j | \bar{R})}$$

$$= \log \frac{\prod_{i=1}^t (P(k_i | R))^{g_i(\vec{d}_j)g_i(\vec{q})} \times (P(\bar{k}_i | R))^{1-g_i(\vec{d}_j)g_i(\vec{q})}}{\prod_{i=1}^t (P(k_i | \bar{R}))^{g_i(\vec{d}_j)g_i(\vec{q})} \times (P(\bar{k}_i | \bar{R}))^{1-g_i(\vec{d}_j)g_i(\vec{q})}}$$

independence assumption of  
index terms

$$= \sum_{i=1}^t \log \frac{(P(k_i | R))^{g_i(\vec{d}_j)g_i(\vec{q})} \times (P(\bar{k}_i | R))^{1-g_i(\vec{d}_j)g_i(\vec{q})}}{(P(k_i | \bar{R}))^{g_i(\vec{d}_j)g_i(\vec{q})} \times (P(\bar{k}_i | \bar{R}))^{1-g_i(\vec{d}_j)g_i(\vec{q})}}$$

$$= \sum_{i=1}^t \log \frac{(P(k_i | R) \times P(\bar{k}_i | \bar{R}))^{g_i(\vec{d}_j)g_i(\vec{q})} \times (P(\bar{k}_i | R))}{(P(k_i | \bar{R}) \times P(\bar{k}_i | R))^{g_i(\vec{d}_j)g_i(\vec{q})} \times (P(\bar{k}_i | \bar{R}))}$$

$$= \sum_{i=1}^t g_i(\vec{d}_j)g_i(\vec{q}) \times \log \frac{P(k_i | R) \times P(\bar{k}_i | \bar{R})}{P(k_i | \bar{R}) \times P(\bar{k}_i | R)} + \sum_{i=1}^t \log \frac{P(\bar{k}_i | R)}{P(\bar{k}_i | \bar{R})}$$

$$= \sum_{i=1}^t g_i(\vec{d}_j)g_i(\vec{q}) \times \log \frac{P(k_i | R) \times (1 - P(k_i | \bar{R}))}{P(k_i | \bar{R}) \times (1 - P(k_i | R))} + \sum_{i=1}^t \log \frac{P(\bar{k}_i | R)}{P(\bar{k}_i | \bar{R})}$$

$$\begin{aligned}
sim(d_j, q) &\approx \frac{P(\vec{d}_j | R)}{P(\vec{d}_j | \bar{R})} \\
&= \sum_{i=1}^t g_i(\vec{d}_j) g_i(\vec{q}) \times \log \frac{P(k_i | R) \times (1 - P(k_i | \bar{R}))}{P(k_i | \bar{R}) \times (1 - P(k_i | R))} + \sum_{i=1}^t \log \frac{P(\bar{k}_i | R)}{P(\bar{k}_i | \bar{R})} \\
&= \sum_{i=1}^t g_i(\vec{d}_j) g_i(\vec{q}) \times \left( \log \frac{P(k_i | R)}{(1 - P(k_i | R))} \right) + \log \frac{(1 - P(k_i | \bar{R}))}{P(k_i | \bar{R})} + \sum_{i=1}^t \log \frac{P(\bar{k}_i | R)}{P(\bar{k}_i | \bar{R})} \\
&\approx \sum_{i=1}^t g_i(\vec{d}_j) g_i(\vec{q}) \times \left( \log \frac{P(k_i | R)}{(1 - P(k_i | R))} \right) + \log \frac{(1 - P(k_i | \bar{R}))}{P(k_i | \bar{R})}
\end{aligned}$$

Problem: where is the set R?

# Initial guess

- $P(k_i|R)$  is constant for all index terms  $k_i$ .

$$p(k_i | R) = 0.5$$

- The distribution of index terms among the non-relevant documents can be approximated by the distribution of index terms among all the documents in the collection.

$$P(k_i | \bar{R}) = \frac{n_i}{N}$$

(假設  $N \gg |R|, N \approx |\bar{R}|$ )



# Initial ranking

- $V$ : a subset of the documents initially retrieved and ranked by the probabilistic model (*top  $r$  documents*)
- $V_i$ : subset of  $V$  composed of documents which contain the index term  $k_i$
- Approximate  $P(k_i|R)$  by the distribution of the index term  $k_i$  among the documents retrieved so far.
- Approximate  $P(k_i|\bar{R})$  by considering that all the non-retrieved documents are not relevant.

$$P(k_i | R) = \frac{V_i}{V}$$

$$P(k_i | \bar{R}) = \frac{n_i - V_i}{N - V}$$

# Small values of $V$ and $V_i$

$$P(k_i | R) = \frac{V_i}{V}$$

a problem when  $V=1$  and  $V_i=0$

$$P(k_i | \bar{R}) = \frac{n_i - V_i}{N - V}$$

- alternative 1

$$P(k_i | R) = \frac{V_i + 0.5}{V + 1}$$

$$P(k_i | \bar{R}) = \frac{n_i - V_i + 0.5}{N - V + 1}$$

- alternative 2

$$P(k_i | R) = \frac{V_i + \frac{n_i}{N}}{V + 1}$$

$$P(k_i | \bar{R}) = \frac{n_i - V_i + \frac{n_i}{N}}{N - V + 1}$$

# Probabilistic Model

- Q: “gold silver truck”
- D1: “Shipment of gold damaged in a fire”
- D2: “Delivery of silver arrived in a silver truck”
- D3: “Shipment of gold arrived in a truck”

## – IDF (Select Keywords)

- $a = \text{in} = \text{of} = 0 = \log \frac{3}{3}$   
arrived = gold = shipment = truck =  $0.176 = \log \frac{3}{2}$   
damaged = delivery = fire = silver =  $0.477 = \log \frac{3}{1}$

## – 8 Keywords (Dimensions) are selected

- arrived(1), damaged(2), delivery(3), fire(4), gold(5), silver(6), shipment(7), truck(8)

# Probabilistic Model

- Initial Guess

$$P(k_i | R) = 0.5$$

$$P(k_i | \bar{R}) = \frac{N_i}{N} \quad (N = 3)$$

$$\text{Sim}(d_i, q) = \sum_{i=1}^t g_i(d_i) \times g_i(q) \times \log\left(\frac{P(k_i | R) \times (1 - P(k_i | \bar{R}))}{P(k_i | \bar{R}) \times (1 - P(k_i | R))}\right) \quad (t = 8)$$

	1	2	3	4	5	6	7	8
$N_i$	2	1	1	1	2	1	2	2

$$\text{Sim}(d_1, q) = \log\left(\frac{0.5 \times \frac{1}{3}}{\frac{2}{3} \times 0.5}\right) = \log\left(\frac{1}{2}\right) = -\log^2 = -0.30103$$

$$\text{Sim}(d_2, q) = 0$$

$$\text{Sim}(d_3, q) = -2 \times \log^2 = -0.60206$$

$$\text{Sim}(d_2, q) > \text{Sim}(d_1, q) > \text{Sim}(d_3, q)$$

# Probabilistic Model

- Interaction with User?
  - Relevance Feedback
- How many documents need to be retrieved?

# No Interaction with User

- Retrieve 1 Document: d2 (**relevant**)

$$V = 1 \quad \& \quad N = 3$$

$$P(k_i | R) = \frac{V_i + 0.5}{V + 1}$$

$$P(k_i | \bar{R}) = \frac{N_i - V_i + 0.5}{N - V + 1} \quad (N = 3)$$

$$\text{Sim}(d_i, q) = \sum_{i=1}^t g_i(d_i) \times g_i(q) \times \log \left( \frac{P(k_i | R) \times (1 - P(k_i | \bar{R}))}{P(k_i | \bar{R}) \times (1 - P(k_i | R))} \right) \quad (t = 8)$$

	1	2	3	4	5	6	7	8
$V_i$	1	0	1	0	0	1	0	1
$N_i$	2	1	1	1	2	1	2	2

$$\text{Sim}(d_1, q) = \log \left( \frac{\frac{0.5}{2.5} \times \frac{0.5}{1.5}}{\frac{0.5}{3} \times \frac{0.5}{2}} \right) = -(\log^5 + \log^3) = -1.17609$$

$$\text{Sim}(d_2, q) = 2 \times \log^3 + \log^5 = 1.65321$$

$$\text{Sim}(d_3, q) = -\log^5 = -0.69897$$

$$\text{Sim}(d_2, q) > \text{Sim}(d_3, q) > \text{Sim}(d_1, q)$$

# No Interaction with User

- Retrieve 2 Documents: d2 (**relevant**) & d1

$$V = 2 \quad \& \quad N = 3$$

$$P(k_i | R) = \frac{V_i + 0.5}{V + 1}$$

$$P(k_i | \bar{R}) = \frac{N_i - V_i + 0.5}{N - V + 1} \quad (N = 3)$$

$$\text{Sim}(d_i, q) = \sum_{i=1}^t g_i(d_i) \times g_i(q) \times \log \left( \frac{P(k_i | R) \times (1 - P(k_i | \bar{R}))}{P(k_i | \bar{R}) \times (1 - P(k_i | R))} \right) \quad (t = 8)$$

	1	2	3	4	5	6	7	8
$V_i$	1	1	1	1	1	1	1	1
$N_i$	2	1	1	1	2	1	2	2

$$\text{Sim}(d_1, q) = \log \left( \frac{\frac{0.5}{2} \times \frac{1.5}{1.5}}{\frac{1.5}{3} \times \frac{1.5}{2}} \right) = -\log^3 = -0.47712$$

$$\text{Sim}(d_2, q) = 0$$

$$\text{Sim}(d_3, q) = -2 \times \log^3 = -0.95424$$

$$\text{Sim}(d_2, q) > \text{Sim}(d_1, q) > \text{Sim}(d_3, q)$$

# No Interaction with User

- Retrieve 3 Documents: d2, d1 (non-relevant) & d3

$$V = 3 \quad \& \quad N = 3 \quad \& \quad V_i = N_i$$

$$P(k_i | R) = \frac{V_i + 0.5}{V + 1}$$

$$P(k_i | \bar{R}) = \frac{N_i - V_i + 0.5}{N - V + 1} \quad (N = 3)$$

$$\text{Sim}(d_i, q) = \sum_{i=1}^t g_i(d_i) \times g_i(q) \times \log \left( \frac{P(k_i | R) \times (1 - P(k_i | \bar{R}))}{P(k_i | \bar{R}) \times (1 - P(k_i | R))} \right) \quad (t = 8)$$

	1	2	3	4	5	6	7	8
$V_i$	2	1	1	1	2	1	2	2
$N_i$	2	1	1	1	2	1	2	2

$$\text{Sim}(d_1, q) = \log \left( \frac{\frac{0.5}{2} \times \frac{1.5}{3}}{\frac{1.5}{3} \times \frac{1.5}{2}} \right) = -\log^3 = -0.47712$$

$$\text{Sim}(d_2, q) = 0$$

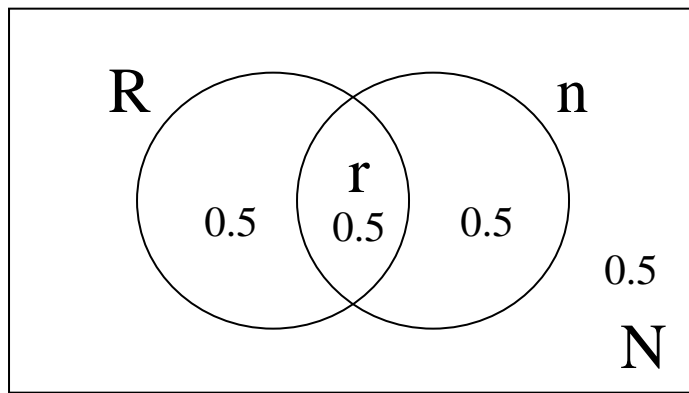
$$\text{Sim}(d_3, q) = 2 \times (\log^5 - \log^3) = 0.44370$$

$\text{Sim}(d_3, q) > \text{Sim}(d_1, q) > \text{Sim}(d_2, q) \longrightarrow$  We need to interact with user.



# Interaction with User

- Retrieve 2 Documents: d2 & d1 (non-relevant)



$N$  = # of documents in the collection

$n$  = # of documents indexed by a given term

$R$  = # of relevant documents

$r$  = # of relevant documents indexed by the given term

$$P(k_i | R) = \frac{r}{R}$$

$$P(k_i | \bar{R}) = \frac{n}{N} \quad (N = 3)$$

$$P(k_i | R) = \frac{r + 0.5}{R + 1}$$

$$P(k_i | \bar{R}) = \frac{n + 1}{N + 2} \quad (N = 3)$$

$$\text{Sim}(d_i, q) = \sum_{i=1}^t g_i(d_i) \times g_i(q) \times \log \left( \frac{P(k_i | R) \times (1 - P(k_i | \bar{R}))}{P(k_i | \bar{R}) \times (1 - P(k_i | R))} \right) \quad (t = 8)$$

# Interaction with User

- Alternative 2

$$P(k_i | R) = \frac{r + 0.5}{R + 1}$$

$$P(k_i | \bar{R}) = \frac{n - r + 0.5}{N - R + 1}$$

- Alternative 3

$$P(k_i | R) = \frac{r + 0.5}{R - r + 0.5}$$

$$P(k_i | \bar{R}) = \frac{n + 1}{N - n + 1}$$

- Alternative 4

$$P(k_i | R) = \frac{r + 0.5}{R - r + 0.5}$$

$$P(k_i | \bar{R}) = \frac{n - r + 0.5}{(N - n) - (R - r) + 0.5}$$

# Interaction with User

	1	2	3	4	5	6	7	8
N	3	3	3	3	3	3	3	3
n	2	1	1	1	2	1	2	2
R	1	1	1	1	1	1	1	1
r	1	0	1	0	0	1	0	1
$P(k_i   R) = \frac{r + 0.5}{R + 1}$	$\frac{1.5}{2}$	$\frac{0.5}{2}$	$\frac{1.5}{2}$	$\frac{0.5}{2}$	$\frac{0.5}{2}$	$\frac{1.5}{2}$	$\frac{0.5}{2}$	$\frac{1.5}{2}$
$P(k_i   \bar{R}) = \frac{n + 1}{N + 2}$	$\frac{3}{5}$	$\frac{2}{5}$	$\frac{2}{5}$	$\frac{2}{5}$	$\frac{3}{5}$	$\frac{2}{5}$	$\frac{3}{5}$	$\frac{3}{5}$

$$\text{Sim}(d_1, q) = \log\left(\frac{\frac{0.5}{2} \times \frac{2}{5}}{\frac{3}{5} \times \frac{1.5}{2}}\right) = \log^2_9 = -0.65321$$

$$\text{Sim}(d_2, q) = \log\left(\frac{\frac{1.5}{2} \times \frac{3}{5}}{\frac{2}{5} \times \frac{0.5}{2}}\right) + \log\left(\frac{\frac{1.5}{3} \times \frac{2}{5}}{\frac{3}{5} \times \frac{0.5}{2}}\right) = \log^9 = 0.95424$$

$$\text{Sim}(d_3, q) = \log\left(\frac{\frac{0.5}{2} \times \frac{2}{5}}{\frac{3}{5} \times \frac{1.5}{2}}\right) + \log\left(\frac{\frac{1.5}{3} \times \frac{2}{5}}{\frac{3}{5} \times \frac{0.5}{2}}\right) = \log^4_9 = -0.35218$$

$$\text{Sim}(d_2, q) > \text{Sim}(d_3, q) > \text{Sim}(d_1, q)$$

# Analysis of Probabilistic Model

- advantage
  - documents are ranked in decreasing order of their probability of being relevant
- disadvantages
  - the need to guess the initial separation of documents into relevant and non-relevant sets
  - do not consider the frequency with which an index terms occurs inside a document
  - the independence assumption for index terms

# Comparison of classic models

- Boolean model: the weakest classic model
- Vector model is expected to outperform the probabilistic model with general collections (Salton and Buckley)

# Okapi at TREC3 and TREC4

SE Robertson, S Walker, S Jones, MM  
Hancock-Beaulieu, M Gatford  
Department of Information Science  
City University

$$\text{sim}(d_j, q) \approx \frac{P(\vec{d}_j | R)}{P(\vec{d}_j | \bar{R})}$$

$$\approx \sum_{i=1}^t g_i(\vec{d}_j) g_i(\vec{q}) \times \log \frac{P(k_i | R) \times (1 - P(k_i | \bar{R}))}{P(k_i | \bar{R}) \times (1 - P(k_i | R))}$$

$$P(k_i | R) = \frac{V_i + 0.5}{V + 1} \quad 1 - P(k_i | R) = 1 - \frac{V_i + 0.5}{V + 1} = \frac{V - V_i + 0.5}{V + 1}$$

$$P(k_i | \bar{R}) = \frac{n_i - V_i + 0.5}{N - V + 1} \quad 1 - P(k_i | \bar{R}) = 1 - \frac{n_i - V_i + 0.5}{N - V + 1} = \frac{N - V - n_i + V_i + 0.5}{N - V + 1}$$

$$\text{sim}(d_j, q) \approx \log \frac{\frac{V_i + 0.5}{V + 1} \times \frac{N - V - n_i + V_i + 0.5}{N - V + 1}}{\frac{n_i - V_i + 0.5}{N - V + 1} \times \frac{V - V_i + 0.5}{V + 1}}$$

$$= \log \frac{(V_i + 0.5) \times (N - V - n_i + V_i + 0.5)}{(n_i - V_i + 0.5) \times (V - V_i + 0.5)}$$

# BM25 function in Okapi

$$\sum_{T \in Q} w^{(1)} \frac{(k_1 + 1)tf}{K + tf} \frac{(k_3 + 1)qtf}{k_3 + qtf} + k_2 \left[ Q \mid \frac{avdl - dl}{avdl + dl} \right]$$

term frequency and document length
used for long query

Q: a query, containing terms T

$w^{(1)}$ : Robertson-Sparck Jones weight  $\log \frac{(r + 0.5) \times (N - n - R + r + 0.5)}{(n - r + 0.5) \times (R - r + 0.5)}$   $\frac{(k_2 + 1)qtf}{k_2 + qtf}$

N: the number of documents in the collection (note: N)

n: the number of documents containing the term (note:  $n_i$ )

R: the number of documents known to be relevant to a specific topic (note: V)

r: the number of relevant documents containing the term (note:  $V_i$ )

K:  $k_1((1-b)+b*dl/avdl)$   $k_1=0$ : binary model (no term frequency);  $k_1$ =large value (using raw term frequency);  $b=1$  (fully scaling the term weight by document length);  $b=0$  (no length normalization)

$k_1$ ,  $b$ ,  $k_2$  and  $k_3$ : parameters depend on the database and nature of topics in TREC4 experiments,  $k_1$ ,  $k_3$  and  $b$  were 1.0-2.0, 8 and 0.6-0.75, respectively., and  $k_2$  was zero throughout

tf: frequency of occurrence of the term within a specific document (note:  $k_i$ )

qtf: the frequency of the term within the topic from which Q was derived

dl: document length

avdl: average document length

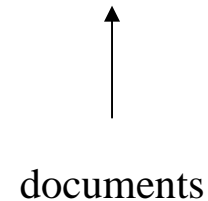


# Fuzzy Set Model

# Alternative Set Theoretic Models

## -Fuzzy Set Model

- Model
  - a query term: a fuzzy set
  - a document: degree of membership in this set
  - membership function
    - Associate membership function with the elements of the class
    - 0: no membership in the set
    - 1: full membership
    - 0~1: marginal elements of the set



# Fuzzy Set Theory

a class



- A fuzzy subset  $A$  of a universe of discourse  $U$  is characterized by a membership function  $\mu_A: U \rightarrow [0,1]$  which associates with each element  $u$  of  $U$  a number  $\mu_A(u)$  in the interval  $[0,1]$

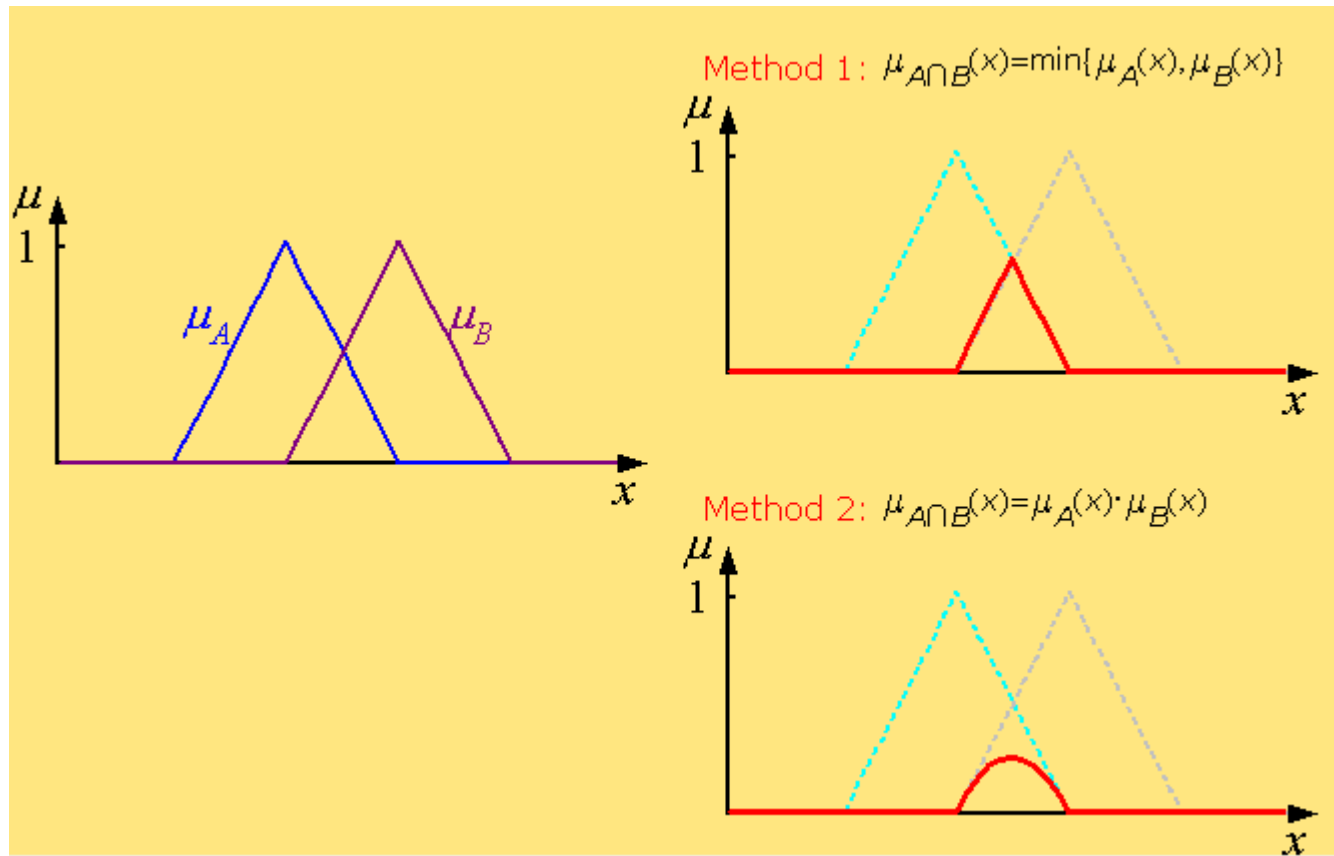
a document

- complement:  $\mu_{\bar{A}}(u) = 1 - \mu_A(u)$
- union:  $\mu_{A \cup B}(u) = \max(\mu_A(u), \mu_B(u))$
- intersection:  $\mu_{A \cap B}(u) = \min(\mu_A(u), \mu_B(u))$

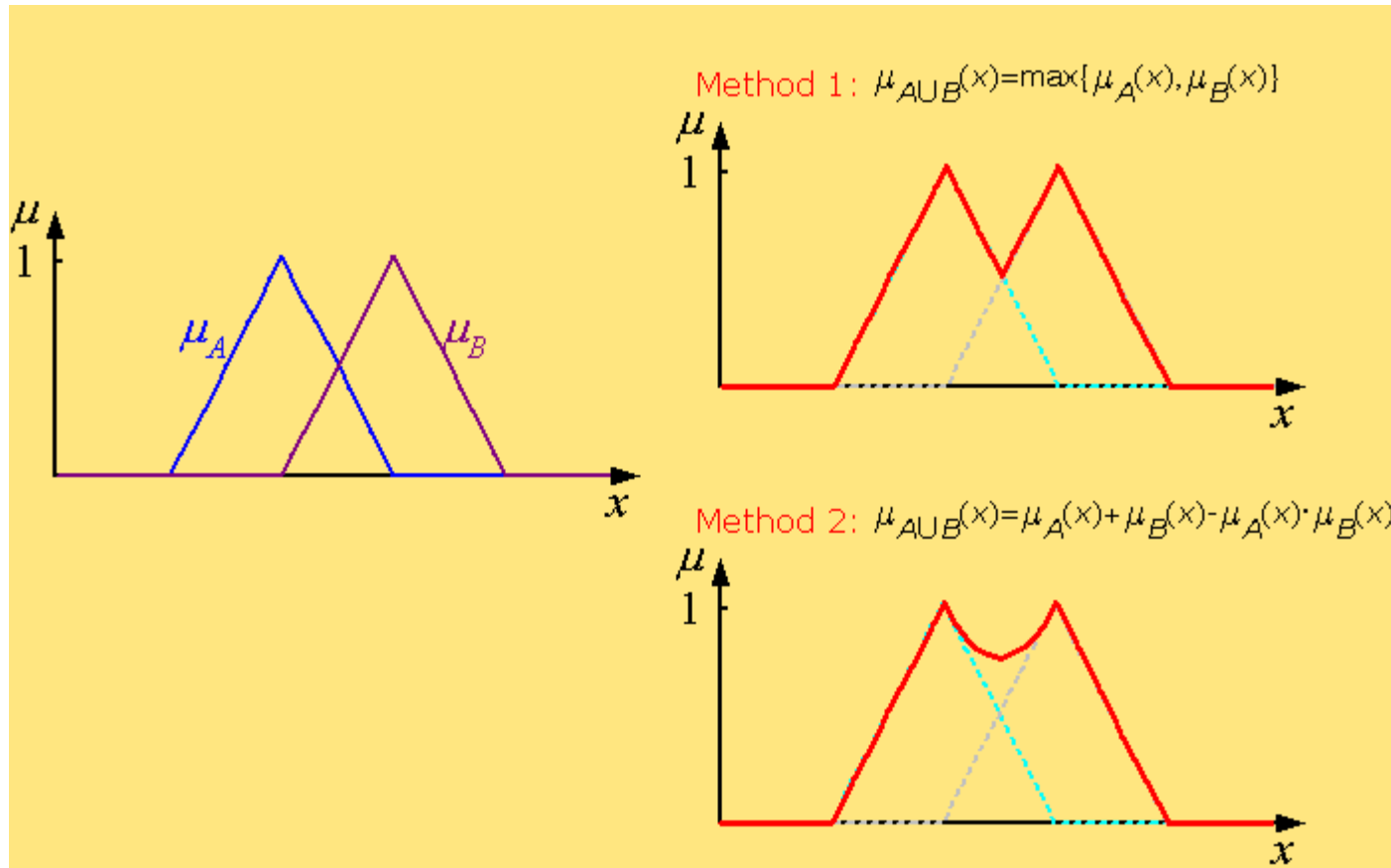
# Examples

- Assume  $U = \{d_1, d_2, d_3, d_4, d_5, d_6\}$
- Let A and B be  $\{d_1, d_2, d_3\}$  and  $\{d_2, d_3, d_4\}$ , respectively.
- Assume  $\mu_A = \{d_1:0.8, d_2:0.7, d_3:0.6, d_4:0, d_5:0, d_6:0\}$  and  $\mu_B = \{d_1:0, d_2:0.6, d_3:0.8, d_4:0.9, d_5:0, d_6:0\}$
- $\mu_{\bar{A}}(u) = 1 - \mu_A(u) = \{d_1:0.2, d_2:0.3, d_3:0.4, d_4:1, d_5:1, d_6:1\}$
- $\mu_{A \cup B}(u) = \max(\mu_A(u), \mu_B(u)) = \{d_1:0.8, d_2:0.7, d_3:0.8, d_4:0.9, d_5:0, d_6:0\}$
- $\mu_{A \cap B}(u) = \min(\mu_A(u), \mu_B(u)) = \{d_1:0, d_2:0.6, d_3:0.6, d_4:0, d_5:0, d_6:0\}$

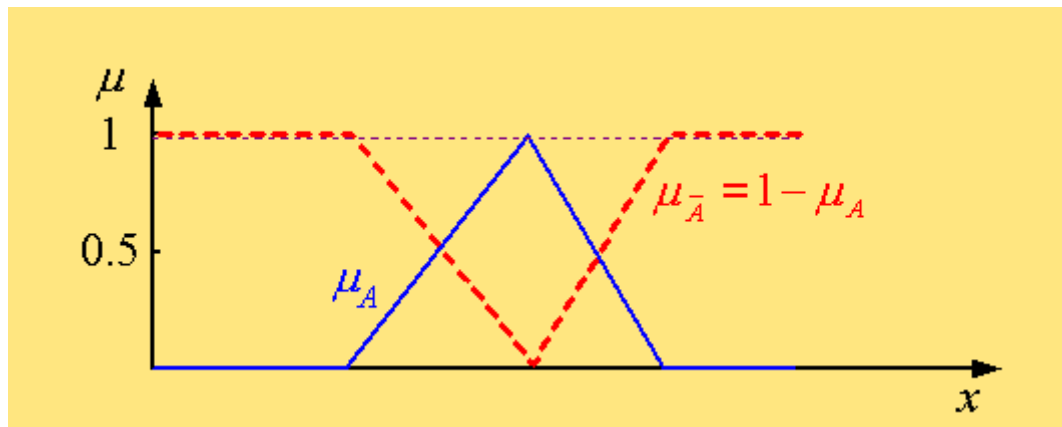
# Fuzzy AND



# Fuzzy OR



# Fuzzy NOT



# Fuzzy Information Retrieval

- basic idea
  - Expand the set of index terms in the query with related terms (from the thesaurus) such that additional relevant documents can be retrieved
  - A thesaurus can be constructed by defining a term-term correlation matrix  $\vec{c}$  whose rows and columns are associated to the index terms in the document collection

*keyword connection matrix*



# Fuzzy Information Retrieval

(Continued)

- normalized correlation factor  $c_{i,l}$  between two terms  $k_i$  and  $k_l$  ( $0 \sim 1$ )

$$c_{i,l} = \frac{n_{i,l}}{n_i + n_l - n_{i,l}} \quad \text{where} \quad \begin{cases} n_i \text{ is \# of documents containing term } k_i \\ n_l \text{ is \# of documents containing term } k_l \\ n_{i,l} \text{ is \# of documents containing } k_i \text{ and } k_l \end{cases}$$

- In the fuzzy set associated to each index term  $k_i$ , a document  $d_j$  has a degree of membership  $\mu_{i,j}$

$$\mu_{i,j} = 1 - \prod_{k_l \in d_j} (1 - c_{i,l})$$

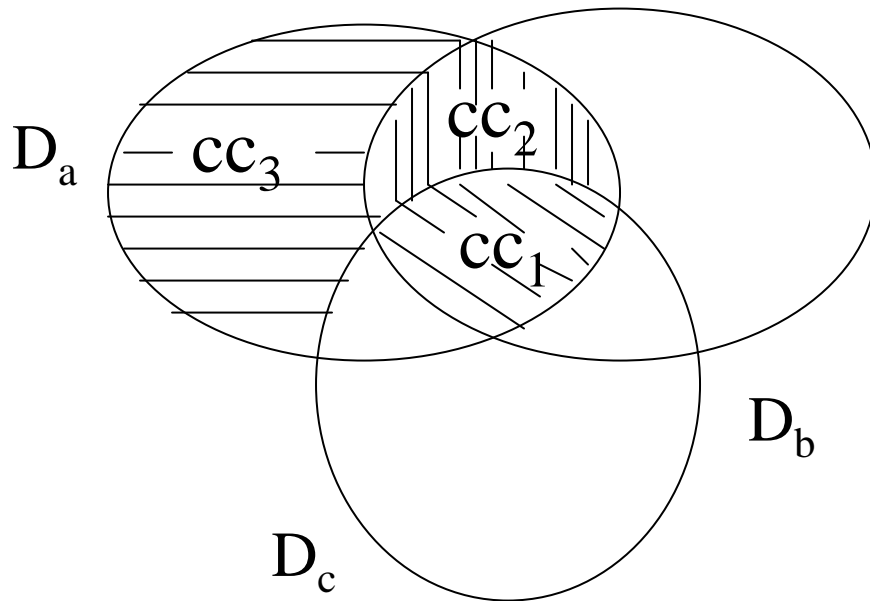
# Fuzzy Information Retrieval

(Continued)

- physical meaning
  - A document  $d_j$  belongs to the fuzzy set associated to the term  $k_i$  if its own terms are related to  $k_i$ , i.e.,  $\mu_{i,j}=1$ .
  - If there is at least one index term  $k_1$  of  $d_j$  which is strongly related to the index  $k_i$ , then  $\mu_{i,j}\sim 1$ .  
 $k_i$  is a good fuzzy index
  - When all index terms of  $d_j$  are only loosely related to  $k_i$ ,  $\mu_{i,j}\sim 0$ .  
 $k_i$  is not a good fuzzy index

# Example

- $q = (k_a \wedge (k_b \vee \neg k_c))$   
 $= (k_a \wedge k_b \wedge k_c) \vee (k_a \wedge k_b \wedge \neg k_c) \vee (k_a \wedge \neg k_b \wedge \neg k_c)$   
 $= CC_1 + CC_2 + CC_3$



$D_a$ : the fuzzy set of documents associated to the index  $k_a$

$d_j \in D_a$  has a degree of membership  $\mu_{a,j} >$  a predefined threshold  $K$

$\overline{D}_a$ : the fuzzy set of documents associated to the index  $\overline{k}_a$  (the negation of index term  $k_a$ )

# Example

Query  $q = k_a \wedge (k_b \vee \neg k_c)$

disjunctive normal form  $\vec{q}_{\text{dnf}} = (1,1,1) \vee (1,1,0) \vee (1,0,0)$

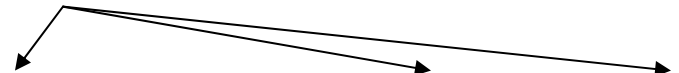
- (1) the degree of membership in a disjunctive fuzzy set is computed using an algebraic sum (*instead of max function*) *more smoothly*
- (2) the degree of membership in a conjunctive fuzzy set is computed using an algebraic product (*instead of min function*) *more smoothly*

$$\mu_{q,j} = \mu_{cc1+cc2+cc3,j}$$

$$= 1 - \prod_{i=1}^3 (1 - \mu_{cc_i,j})$$

$$= 1 - (1 - \mu_{a,j} \mu_{b,j} \mu_{c,j}) \times (1 - \mu_{a,j} \mu_{b,j} (1 - \mu_{c,j})) \times (1 - \mu_{a,j} (1 - \mu_{b,j}) (1 - \mu_{c,j}))$$

Recall  $\mu_{\bar{A}}(u) = 1 - \mu_A(u)$



# Fuzzy Set Model

- Q: “gold silver truck”
- D1: “Shipment of gold damaged in a fire”
- D2: “Delivery of silver arrived in a silver truck”
- D3: “Shipment of gold arrived in a truck”

## – IDF (Select Keywords)

- $a = \ln = \text{of} = 0 = \log^{3/3}$   
arrived = gold = shipment = truck =  $0.176 = \log^{3/2}$   
damaged = delivery = fire = silver =  $0.477 = \log^{3/1}$

## – 8 Keywords (Dimensions) are selected

- arrived(1), damaged(2), delivery(3), fire(4), gold(5), silver(6), shipment(7), truck(8)

# Fuzzy Set Model

$$\begin{aligned}
 \mu_{\text{gold},d1} &= 1 - \prod_{k_1 \in d_1} (1 - C_{\text{gold},k_1}) \\
 &= 1 - (1 - C_{\text{gold,shipment}}) * (1 - C_{\text{gold,gold}}) * (1 - C_{\text{gold,damaged}}) * (1 - C_{\text{gold,fire}}) \\
 &= 1 - \left(1 - \frac{2}{2+2-2}\right) * \left(1 - \frac{1}{2+1-1}\right) * \left(1 - \frac{2}{2+2-2}\right) * \left(1 - \frac{2}{2+1-1}\right) \\
 &= 1 - 0 * \frac{1}{2} * 0 * \frac{1}{2} \\
 &= 1
 \end{aligned}$$

$$\mu_{\text{silver},d1} = 1 - 1 * 1 * 1 * 1 = 0$$

$$\begin{aligned}
 \mu_{\text{truck},d1} &= 1 - \prod_{k_1 \in d_1} (1 - C_{\text{truck},k_1}) \\
 &= 1 - (1 - C_{\text{truck,shipment}}) * (1 - C_{\text{truck,gold}}) * (1 - C_{\text{truck,damaged}}) * (1 - C_{\text{truck,fire}}) \\
 &= 1 - \left(1 - \frac{1}{2+2-1}\right) * \left(1 - \frac{1}{2+2-1}\right) * \left(1 - \frac{0}{2+1-0}\right) * \left(1 - \frac{0}{2+1-0}\right) \\
 &= 1 - \frac{2}{3} * \frac{2}{3} * 1 * 1 \\
 &= \frac{5}{9}
 \end{aligned}$$

# Fuzzy Set Model

$$\mu_{\text{gold},d2} = 1 - 1 * 1 * \frac{2}{3} * \frac{2}{3} = \frac{5}{9}$$

$$\mu_{\text{silver},d2} = 1$$

$$\mu_{\text{truck},d2} = 1$$

$$\mu_{\text{gold},d3} = 1$$

$$\mu_{\text{silver},d3} = 1 - 1 * 1 * \frac{1}{2} * \frac{1}{2} = \frac{3}{4}$$

$$\mu_{\text{truck},d3} = 1$$

# Fuzzy Set Model

- $\text{Sim}(q,d)$ : Alternative 1

$$\mu_{q,d1} = \mu_{\text{gold} \wedge \text{silver} \wedge \text{truck},d1} = \mu_{\text{gold},d1} * \mu_{\text{silver},d1} * \mu_{\text{truck},d1} = 0$$

$$\mu_{q,d2} = \mu_{\text{gold} \wedge \text{silver} \wedge \text{truck},d1} = \mu_{\text{gold},d2} * \mu_{\text{silver},d2} * \mu_{\text{truck},d2} = \frac{5}{9}$$

$$\mu_{q,d3} = \mu_{\text{gold} \wedge \text{silver} \wedge \text{truck},d1} = \mu_{\text{gold},d3} * \mu_{\text{silver},d3} * \mu_{\text{truck},d3} = \frac{3}{4}$$

$\text{Sim}(q,d_3) > \text{Sim}(q,d_2) > \text{Sim}(q,d_1)$

- $\text{Sim}(q,d)$ : Alternative 2

$$\mu_{q,d1} = \mu_{\text{gold} \wedge \text{silver} \wedge \text{truck},d1} = \min(\mu_{\text{gold},d1}, \mu_{\text{silver},d1}, \mu_{\text{truck},d1}) = 0$$

$$\mu_{q,d2} = \mu_{\text{gold} \wedge \text{silver} \wedge \text{truck},d1} = \min(\mu_{\text{gold},d2}, \mu_{\text{silver},d2}, \mu_{\text{truck},d2}) = \frac{5}{9}$$

$$\mu_{q,d3} = \mu_{\text{gold} \wedge \text{silver} \wedge \text{truck},d1} = \min(\mu_{\text{gold},d3}, \mu_{\text{silver},d3}, \mu_{\text{truck},d3}) = \frac{3}{4}$$

$\text{Sim}(q,d_3) > \text{Sim}(q,d_2) > \text{Sim}(q,d_1)$



# Generalized Vector Space Model

# Alternative Algebraic Model: Generalized Vector Space Model

- independence of index terms
  - $\vec{k}_i$ : a vector associated with the index term  $k_i$
  - the set of vectors  $\{\vec{k}_1, \vec{k}_2, \dots, \vec{k}_t\}$  is linearly independent
    - orthogonal:  $\vec{k}_i \bullet \vec{k}_j = 0$  for  $i \neq j$
    - **Theorem:** If the nonzero vectors  $\vec{k}_1, \vec{k}_2, \dots, \vec{k}_n$  are orthogonal, then they are linearly independent.
  - The index term vectors are assumed linearly independent but are not pairwise orthogonal in generalized vector space model
  - The index term vectors, which are not seen as the basis of the space, are composed of *smaller components* derived from the particular collection.

# Review

- Two vectors  $u$  and  $v$  are linearly independent
  - if  $\alpha u + \beta v = 0$  then  $\alpha = \beta = 0$
- Two vectors  $u$  and  $v$  are orthogonal, I.e,  $\theta = 90^\circ$ 
  - $u \bullet v = 0$  (I.e.,  $u^T v = 0$ )
- if two vectors  $u$  and  $v$  are orthogonal, then  $u$  and  $v$  are linearly independent
  - assume  $\alpha u + \beta v = 0$ ,  $u \neq 0$  and  $v \neq 0$
  - $u^T(\alpha u + \beta v) = 0 \rightarrow \alpha u^T u + \beta u^T v = 0 \rightarrow \alpha u^T u = 0$

# Generalized Vector Space Model

- $\{k_1, k_2, \dots, k_t\}$ : index terms in a collection
- $w_{i,j}$ : binary weights associated with the term-document pair  $\{k_i, d_j\}$
- The patterns of term *co-occurrence* (inside documents) can be represented by a set of  $2^t$  *minterms*

$m_1=(0, 0, \dots, 0)$ : point to documents containing none of index terms

$m_2=(1, 0, \dots, 0)$ : point to documents containing the index term  $k_1$  only

$m_3=(0,1,\dots,0)$ : point to documents containing the index term  $k_2$  only

$m_4=(1,1,\dots,0)$ : point to documents containing the index terms  $k_1$  and  $k_2$

...

$m_{2^t}=(1, 1, \dots, 1)$ : point to documents containing all the index terms

- $g_i(m_j)$ : return the weight  $\{0,1\}$  of the index term  $k_i$  in the minterm  $m_j$  ( $1 \leq i \leq t$ )

# Generalized Vector Space Model

*(Continued)*

$$\vec{m}_1 = (1, 0, \dots, 0, 0)$$

$$\vec{m}_2 = (0, 1, \dots, 0, 0)$$

...

$$\vec{m}_i \bullet \vec{m}_j = 0 \text{ for } i \neq j$$

$$\vec{m}_{2^t} = (0, 0, \dots, 0, 1)$$

(the set of  $\vec{m}_i$  are pairwise orthogonal)

- $\vec{m}_i$  ( $2^t$ -tuple vector) is associated with minterm  $m_i$  (t-tuple vector)
- e.g.,  $\vec{m}_4$  is associated with  $m_4$  containing  $k_1$  and  $k_2$ , and no others
- co-occurrence of index terms inside documents:  
dependencies among index terms

miniterm $m_r$	$\vec{m}_r$ vector	d1 (k1)	d11 (k1 k2)
$m_1=(0,0,0)$	$\vec{m}_1=(1,0,0,0,0,0,0,0)$	d2 (k3)	d12 (k1 k3)
$m_2=(0,0,1)$	$\vec{m}_2=(0,1,0,0,0,0,0,0)$	d3 (k3)	d13 (k1 k2)
$m_3=(0,1,0)$	$\vec{m}_3=(0,0,1,0,0,0,0,0)$	d4 (k1)	d14 (k1 k2)
$t=3$ $m_4=(0,1,1)$	$\vec{m}_4=(0,0,0,1,0,0,0,0)$	d5 (k2)	d15 (k1 k2 k3)
$m_5=(1,0,0)$	$\vec{m}_5=(0,0,0,0,1,0,0,0)$	d6 (k2)	d16 (k1 k2)
$m_6=(1,0,1)$	$\vec{m}_6=(0,0,0,0,0,1,0,0)$	d7 (k2 k3)	d17 (k1 k2)
$m_7=(1,1,0)$	$\vec{m}_7=(0,0,0,0,0,0,1,0)$	d8 (k2 k3)	d18 (k1 k2)
$m_8=(1,1,1)$	$\vec{m}_8=(0,0,0,0,0,0,0,1)$	d9 (k2)	d19 (k1 k2 k3)
		d10 (k2 k3)	d20 (k1 k2)

$$\vec{k}_1 = \frac{c_{1,5}\vec{m}_5 + c_{1,6}\vec{m}_6 + c_{1,7}\vec{m}_7 + c_{1,8}m_8}{\sqrt{c_{1,5}^2 + c_{1,6}^2 + c_{1,7}^2 + c_{1,8}^2}}$$

$$c_{1,5} = w_{1,1} + w_{1,4} \quad c_{1,6} = w_{1,12}$$

$$c_{1,7} = w_{1,11} + w_{1,13} + w_{1,14} + w_{1,16} + w_{1,17} + w_{1,18} + w_{1,20}$$

$$c_{1,8} = w_{1,15} + w_{1,19}$$

	miniterm $m_r$	$\vec{m}_r$ vector	d1 (k1)	d11 (k1 k2)
	$m_1=(0,0,0)$	$\vec{m}_1=(1,0,0,0,0,0,0,0)$	d2 (k3)	d12 (k1 k3)
	$m_2=(0,0,1)$	$\vec{m}_2=(0,1,0,0,0,0,0,0)$	d3 (k3)	d13 (k1 k2)
	$m_3=(0,1,0)$	$\vec{m}_3=(0,0,1,0,0,0,0,0)$	d4 (k1)	d14 (k1 k2)
t=3	$m_4=(0,1,1)$	$\vec{m}_4=(0,0,0,1,0,0,0,0)$	d5 (k2)	d15 (k1 k2 k3)
	$m_5=(1,0,0)$	$\vec{m}_5=(0,0,0,0,1,0,0,0)$	d6 (k2)	d16 (k1 k2)
	$m_6=(1,0,1)$	$\vec{m}_6=(0,0,0,0,0,1,0,0)$	d7 (k2 k3)	d17 (k1 k2)
	$m_7=(1,1,0)$	$\vec{m}_7=(0,0,0,0,0,0,1,0)$	d8 (k2 k3)	d18 (k1 k2)
	$m_8=(1,1,1)$	$\vec{m}_8=(0,0,0,0,0,0,0,1)$	d9 (k2)	d19 (k1 k2 k3)
			d10 (k2 k3)	d20 (k1 k2)

$$\vec{k}_2 = \frac{c_{2,3}\vec{m}_3 + c_{2,4}\vec{m}_4 + c_{2,7}\vec{m}_7 + c_{2,8}\vec{m}_8}{\sqrt{c_{2,3}^2 + c_{2,4}^2 + c_{2,7}^2 + c_{2,8}^2}}$$

$$c_{2,3} = w_{2,5} + w_{2,6} + w_{2,9} \quad c_{2,4} = w_{2,7} + w_{2,8} + w_{2,10}$$

$$c_{2,7} = w_{2,11} + w_{2,13} + w_{2,14} + w_{2,16} + w_{2,17} + w_{2,18} + w_{2,20}$$

$$c_{2,8} = w_{2,15} + w_{2,19}$$

	miniterm $m_r$	$\vec{m}_r$ vector	d1 (k1)	d11 (k1 k2)
	$m_1=(0,0,0)$	$\vec{m}_1=(1,0,0,0,0,0,0,0)$	d2 (k3)	d12 (k1 k3)
	$m_2=(0,0,1)$	$\vec{m}_2=(0,1,0,0,0,0,0,0)$	d3 (k3)	d13 (k1 k2)
	$m_3=(0,1,0)$	$\vec{m}_3=(0,0,1,0,0,0,0,0)$	d4 (k1)	d14 (k1 k2)
t=3	$m_4=(0,1,1)$	$\vec{m}_4=(0,0,0,1,0,0,0,0)$	d5 (k2)	d15 (k1 k2 k3)
	$m_5=(1,0,0)$	$\vec{m}_5=(0,0,0,0,1,0,0,0)$	d6 (k2)	d16 (k1 k2)
	$m_6=(1,0,1)$	$\vec{m}_6=(0,0,0,0,0,1,0,0)$	d7 (k2 k3)	d17 (k1 k2)
	$m_7=(1,1,0)$	$\vec{m}_7=(0,0,0,0,0,0,1,0)$	d8 (k2 k3)	d18 (k1 k2)
	$m_8=(1,1,1)$	$\vec{m}_8=(0,0,0,0,0,0,0,1)$	d9 (k2)	d19 (k1 k2 k3)
			d10 (k2 k3)	d20 (k1 k2)

$$\vec{k}_3 = \frac{c_{3,2}\vec{m}_2 + c_{3,4}\vec{m}_4 + c_{3,6}\vec{m}_6 + c_{3,8}\vec{m}_8}{\sqrt{c_{3,2}^2 + c_{3,4}^2 + c_{3,6}^2 + c_{3,8}^2}}$$

$$c_{3,2} = w_{3,2} + w_{3,3} \quad c_{3,4} = w_{3,7} + w_{3,8} + w_{3,10} \quad c_{3,6} = w_{3,12}$$

$$c_{3,8} = w_{3,15} + w_{3,19}$$



# Generalized Vector Space Model

(Continued)

- Determine the index vector  $\vec{k}_i$  associated with the index term  $k_i$

$$\vec{k}_i = \frac{\sum_{\forall r, g_i(m_r)=1} c_{i,r} \vec{m}_r}{\sqrt{\sum_{\forall r, g_i(m_r)=1} c_{i,r}^2}}$$

Collect all the vectors  $\vec{m}_r$  in which the index term  $k_i$  is in state 1.

$$c_{i,r} = \sum_{d_j | g_l(\vec{d}_j) = g_l(m_r) \text{ for all } l} w_{i,j}$$

Sum up  $w_{i,j}$  associated with the index term  $k_i$  and document  $d_j$  whose term occurrence pattern coincides with minterm  $m_r$

# Generalized Vector Space Model

(Continued)

- $\vec{k}_i \bullet \vec{k}_j$  quantifies a degree of correlation between  $k_i$  and  $k_j$

$$\vec{k}_i \bullet \vec{k}_j = \sum_{\forall r | g_i(m_r)=1 \wedge g_j(m_r)=1} c_{i,r} \times c_{j,r}$$

- standard cosine similarity is adopted

$$\vec{d}_j = \sum_{\forall i} w_{i,j} \vec{k}_i \quad \vec{q} = \sum_{\forall i} w_{i,q} \vec{k}_i$$

$$\vec{k}_i = \frac{\sum_{\forall r, g_i(m_r)=1} c_{i,r} \vec{m}_r}{\sqrt{\sum_{\forall r, g_i(m_r)=1} c_{i,r}^2}}$$

$$\vec{k}_1 = \frac{c_{1,5} \vec{m}_5 + c_{1,6} \vec{m}_6 + c_{1,7} \vec{m}_7 + c_{1,8} \vec{m}_8}{\sqrt{c_{1,5}^2 + c_{1,6}^2 + c_{1,7}^2 + c_{1,8}^2}}$$

$$\vec{k}_2 = \frac{c_{2,3} \vec{m}_3 + c_{2,4} \vec{m}_4 + c_{2,7} \vec{m}_7 + c_{2,8} \vec{m}_8}{\sqrt{c_{2,3}^2 + c_{2,4}^2 + c_{2,7}^2 + c_{2,8}^2}}$$

$$\vec{k}_3 = \frac{c_{3,2} \vec{m}_2 + c_{3,4} \vec{m}_4 + c_{3,6} \vec{m}_6 + c_{3,8} \vec{m}_8}{\sqrt{c_{3,2}^2 + c_{3,4}^2 + c_{3,6}^2 + c_{3,8}^2}}$$

$$\vec{k}_1 \bullet \vec{k}_2 = (c_{1,7} \times c_{2,7} + c_{1,8} \times c_{2,8}) /$$

$$(\sqrt{c_{1,5}^2 + c_{1,6}^2 + c_{1,7}^2 + c_{1,8}^2} \times \sqrt{c_{2,3}^2 + c_{2,4}^2 + c_{2,7}^2 + c_{2,8}^2})$$

$$\vec{k}_1 \bullet \vec{k}_3 = (c_{1,6} \times c_{3,6} + c_{1,8} \times c_{3,8}) / \dots$$

$$\vec{k}_2 \bullet \vec{k}_3 = (c_{2,4} \times c_{3,4} + c_{2,8} \times c_{3,8}) / \dots$$

# Latent Semantic Indexing Model

# Vector Space Model: Pros

- **Automatic** selection of index terms
- **Partial matching** of queries and documents  
*(dealing with the case where no document contains all search terms)*
- **Ranking** according to **similarity score**  
*(dealing with large result sets)*
- **Term weighting** schemes *(improves retrieval performance)*
- Various extensions
  - Document clustering
  - Relevance feedback (modifying query vector)

# Problems with Lexical Semantics

- Ambiguity and association in natural language
  - **Polysemy**: Words often have a **multitude of meanings** and different types of usage (*more severe in very heterogeneous collections*).
  - The vector space model is unable to discriminate between different meanings of the same word.

$$\text{sim}_{\text{true}}(d, q) < \cos(\angle(\vec{d}, \vec{q}))$$

# Problems with Lexical Semantics

- **Synonymy**: Different terms may have an **identical or a similar meaning** (weaker: words indicating the same topic).
- No associations between words are made in the vector space representation.

$$\text{sim}_{\text{true}}(d, q) > \cos(\angle(\vec{d}, \vec{q}))$$

# Latent Semantic Indexing (LSI) Model

- representation of documents and queries by index terms
  - problem 1: many unrelated documents might be included in the answer set
  - problem 2: relevant documents which are not indexed by any of the query keywords are not retrieved
- possible solution: concept matching instead of index term matching
  - application in cross-language information retrieval (CLIR)



# basic idea

- Map each document and query vector into a lower dimensional space which is associated with concepts
- Retrieval in the reduced space may be superior to retrieval in the space of index terms

# Definition

- $t$ : the number of index terms in the collection
- $N$ : the total number of documents
- $\vec{M}=(M_{ij})$ : a term-document association matrix with  $t$  rows (i.e., term) and  $N$  columns (i.e., document)
- $M_{ij}$ : a weight  $w_{i,j}$  associated with the term-document pair  $[k_i, d_j]$  (e.g., using tf-idf)







# Singular Value Decomposition

For an  $m \times n$  matrix  $\mathbf{A}$  of rank  $r$  there exists a factorization (Singular Value Decomposition = **SVD**) as follows:

$$A = U \Sigma V^T$$

$m \times m$     $m \times n$     $V$  is  $n \times n$

The columns of  $\mathbf{U}$  are orthogonal eigenvectors of  $\mathbf{A}\mathbf{A}^T$ .

The columns of  $\mathbf{V}$  are orthogonal eigenvectors of  $\mathbf{A}^T\mathbf{A}$ .

Eigenvalues  $\lambda_1 \dots \lambda_r$  of  $\mathbf{A}\mathbf{A}^T$  are the eigenvalues of  $\mathbf{A}^T\mathbf{A}$ .

$$\sigma_i = \sqrt{\lambda_i}$$

$$\Sigma = \text{diag}(\sigma_1 \dots \sigma_r)$$

Singular values.

# Singular Value Decomposition

- Illustration of SVD dimensions and

$$\underbrace{\begin{bmatrix} * & * & * \\ * & * & * \\ * & * & * \\ * & * & * \\ * & * & * \end{bmatrix}}_A = \underbrace{\begin{bmatrix} * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \end{bmatrix}}_U \underbrace{\begin{bmatrix} \bullet & & & & \\ & \bullet & & & \\ & & \bullet & & \\ & & & \bullet & \\ & & & & \bullet \end{bmatrix}}_\Sigma \underbrace{\begin{bmatrix} * & * & * \\ * & * & * \\ * & * & * \end{bmatrix}}_{V^T}$$

$$\underbrace{\begin{bmatrix} * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \end{bmatrix}}_A = \underbrace{\begin{bmatrix} * & * & * \\ * & * & * \\ * & * & * \end{bmatrix}}_U \underbrace{\begin{bmatrix} \bullet & & & & \\ & \bullet & & & \\ & & \bullet & & \\ & & & \bullet & \\ & & & & \bullet \end{bmatrix}}_\Sigma \underbrace{\begin{bmatrix} * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \end{bmatrix}}_{V^T}$$

# SVD example

$$\text{Let } A = \begin{bmatrix} 1 & -1 \\ 0 & 1 \\ 1 & 0 \end{bmatrix}$$

Thus  $m=3$ ,  $n=2$ . Its SVD is

$$\begin{bmatrix} 0 & 2/\sqrt{6} & 1/\sqrt{3} \\ 1/\sqrt{2} & -1/\sqrt{6} & 1/\sqrt{3} \\ 1/\sqrt{2} & 1/\sqrt{6} & -1/\sqrt{3} \end{bmatrix} \begin{bmatrix} 1 & 0 \\ 0 & \sqrt{3} \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 1/\sqrt{2} & 1/\sqrt{2} \\ 1/\sqrt{2} & -1/\sqrt{2} \end{bmatrix}$$

Typically, the singular values arranged in decreasing order.



# Singular Value Decomposition

$\overline{M}$  : a term – document matrix with  $t$  rows and  $N$  columns

$$\overline{M} = \overline{K} \overline{S} \overline{D}^t$$

$\overline{M}^t \overline{M}$  : a  $N \times N$  document – to – document matrix

$\overline{M} \overline{M}^t$  : a  $t \times t$  term – to – term matrix

According to

$$\overline{M} \in R^{t \times N}$$

$\exists \overline{K}$  : the matrix of eigenvectors derived from  $\overline{M} \overline{M}^t$   $\overline{K}^t \overline{K} = I$

$\overline{D}$  : the matrix of eigenvectors derived from  $\overline{M}^t \overline{M}$   $\overline{D}^t \overline{D} = I$

$$\overline{M} = \overline{K} \overline{S} \overline{D}^t$$

$\overline{M}^t \overline{M}$  : *document – to – document matrix*

$$= (\overline{K} \overline{S} \overline{D}^t)^t (\overline{K} \overline{S} \overline{D}^t)$$

$$= (\overline{D} \overline{S}^t \overline{K}^t) (\overline{K} \overline{S} \overline{D}^t)$$

$$= \overline{D} \overline{S}^2 \overline{D}^t$$

$\overline{M} \overline{M}^t$  : *term – to – term matrix*

$$= (\overline{K} \overline{S} \overline{D}^t) (\overline{K} \overline{S} \overline{D}^t)^t$$

$$= (\overline{K} \overline{S} \overline{D}^t) (\overline{D} \overline{S}^t \overline{K}^t)$$

$$= \overline{K} \overline{S}^2 \overline{K}^t$$

對照  $A = QDQ^t$

Q is matrix of eigenvectors of A

D is diagonal matrix of singular values

得到

$\overline{D}$  : *the matrix of eigenvectors*

*derived from  $\overline{M}^t \overline{M}$*

$\overline{K}$  : *the matrix of eigenvectors*

*derived from  $\overline{M} \overline{M}^t$*

$\overline{S}$  : *r × r diagonal matrix of singular values, where  $r = \min(t, N)$*



# Latent Semantic Indexing (LSI)

- Perform a **low-rank approximation** of **document-term matrix** (typical rank **100-300**)
- General idea
  - Map documents (*and* terms) to a **low-dimensional** representation.
  - Design a mapping such that the low-dimensional space reflects **semantic associations** (latent semantic space).
  - Compute document similarity based on the **inner product** in this **latent semantic space**

# Goals of LSI

- Similar terms map to similar location in low dimensional space
- Noise reduction by dimension reduction

# What it is

- From term-doc matrix  $A$ , we compute the approximation  $A_k$ .
- There is a row for each term and a column for each doc in  $A_k$
- Thus docs live in a space of  $k \ll r$  dimensions
  - These dimensions are not the original axes

# Ranking in LSI

- query: a pseudo-document in the original  $\vec{M}$  term-document
  - query is modeled as the document with number 0
  - $\vec{M}_s^t \vec{M}_s$ : the ranks of all documents w.r.t this query

$$\vec{M}_s^t \vec{M}_s = (\vec{K}_s \vec{S}_s \vec{D}_s^t)^t \vec{K}_s \vec{S}_s \vec{D}_s^t$$

$$= \vec{D}_s \vec{S}_s \vec{K}_s^t \vec{K}_s \vec{S}_s \vec{D}_s^t = \vec{D}_s \vec{S}_s \vec{S}_s \vec{D}_s^t$$

$$= (\vec{D}_s \vec{S}_s)(\vec{D}_s \vec{S}_s)^t$$

(i,j) qualifies the relationship between documents  $d_i$  and  $d_j$  When  $i = 0$ , it denotes similarity between  $q$  and documents

# Structured Text Retrieval Models

- Definition
  - Combine information on text content with information on the document structure
  - e.g., same-page(near('atomic holocaust', Figure(label('earth')))))
- Expressive power vs. evaluation efficiency
  - a model based on *non-overlapping lists*
  - a model based on *proximal nodes*
- Terminology
  - match point: position in the text of a sequence of words that matches the user query
  - region: a contiguous portion of the text
  - node: a structural component of the document (chap, sec, ...)

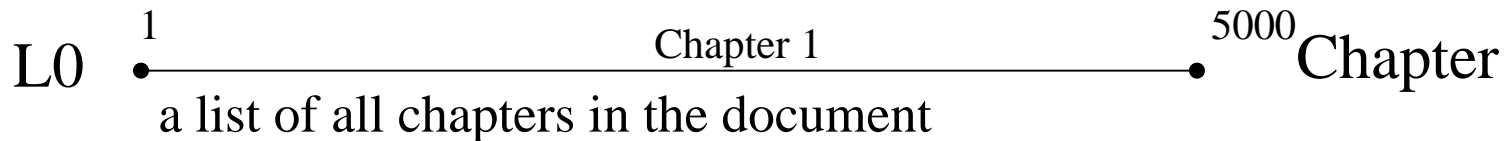


# Non-Overlapping Lists

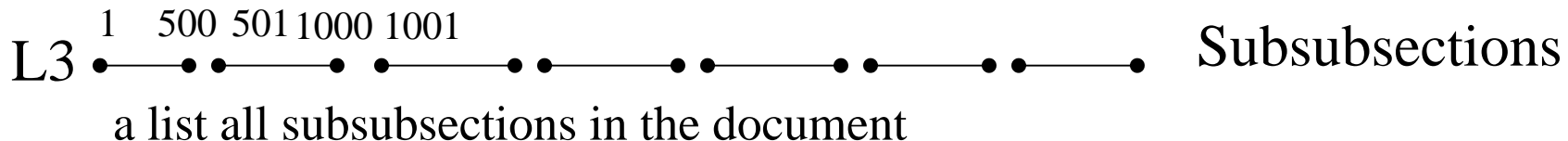
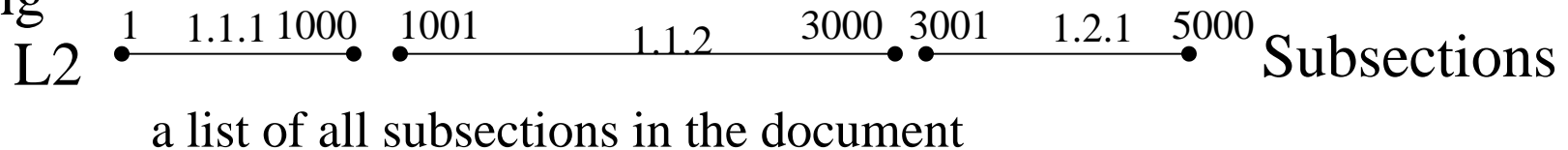
- divide the whole text of each document in non-overlapping text regions (*lists*)

- example

non-overlapping in a list



indexing  
lists



- Text regions from distinct lists might overlap

# Non-Overlapping Lists

*(Continued)*

- Data structure

- a single inverted file

Recall that there is another inverted file for the words in the text

- each structural component (e.g., chap, sec, ...) stands as an entry

- for each entry, there is a list of text regions as a list occurrences

- Operations

- Select a region which contains a given word

- Select a region A which does not contain any other region B (where B belongs to a list distinct from the list for A)

- Select a region not contained within any other region

- ...

# Inverted Files

- File is represented as an array of indexed records.

	Term 1	Term 2	Term 3	Term 4
Record 1	1	1	0	1
Record 2	0	1	1	1
Record 3	1	0	1	1
Record 4	0	0	1	1

# Inverted-file process

- The record-term array is inverted (transposed).

	Record 1	Record 2	Record 3	Record 4
Term 1	1	0	1	0
Term 2	1	1	0	0
Term 3	0	1	1	1
Term 4	1	1	1	1

# Inverted-file process (*Continued*)

- Take two or more rows of an inverted term-record array, and produce a single combined list of record identifiers.

Query		(term2 and term3)	
1	1	0	0
0	1	1	1

---

1 <-- R2

# Extensions of Inverted Index Operations (Distance Constraints)

- Distance Constraints
  - (A within sentence B)  
terms A and B must co-occur in a common sentence
  - (A adjacent B)  
terms A and B must occur adjacently in the text

# Extensions of Inverted Index Operations (Distance Constraints)

- Implementation

- include **term-location** in the inverted indexes

- information:** {R345, R348, R350, ...}

- retrieval:** {R123, R128, R345, ...}

- include **sentence-location** in the indexes

- information:**

- {R345, **25**; R345, **37**; R348, **10**; R350, **8**; ...}

- retrieval:**

- {R123, **5**; R128, **25**; R345, **37**; R345, **40**; ...}

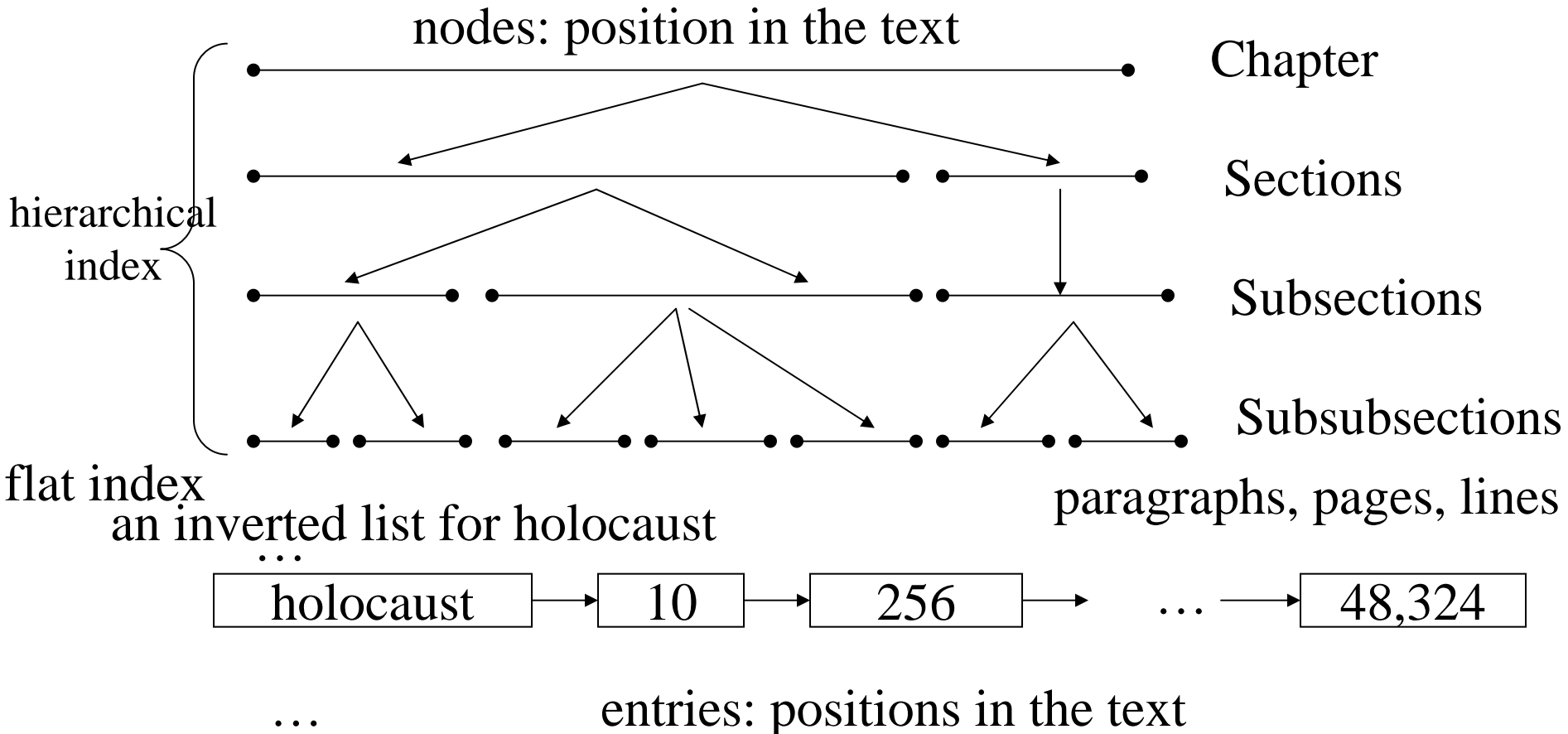
# Extensions of Inverted Index Operations (Distance Constraints)

- include paragraph numbers in the indexes  
sentence numbers within paragraphs  
word numbers within sentences  
information: {R345, 2, 3, 5; ...}  
retrieval: {R345, 2, 3, 6; ...}
- query examples  
(information adjacent retrieval)  
(information within five words retrieval)
- cost: the size of indexes



# Model Based on Proximal Nodes

- hierarchical vs. flat indexing structures



# Model Based on Proximal Nodes

*(Continued)*

- query language
  - Specification of regular expressions
  - Reference to structural components by name
  - Combination
  - Example
    - Search for sections, subsections, or subsubsections which contain the word ‘holocaust’
    - [(*\*section*) with (*‘holocaust’*)]

# Model Based on Proximal Nodes

*(Continued)*

- Basic algorithm
  - Traverse the inverted list for the term ‘holocaust’
  - For each entry in the list (i.e., an occurrence), search the hierarchical index looking for sections, subsections, and sub-subsections
- Revised algorithm
  - For the first entry, search as before
  - Let the last matching structural component be the innermost matching component
  - Verify the innermost matching component also matches the second entry.
    - If it does, the larger structural components above it also do.

nearby nodes

# Models for Browsing

- Browsing vs. searching
  - The goal of a searching task is clearer in the mind of the user than the goal of a browsing task
- Models
  - Flat browsing
  - Structure guided browsing
  - The hypertext model

# Models for Browsing

- Flat organization
  - Documents are represented as dots in a 2-D plan
  - Documents are represented as elements in a 1-D list, e.g., the results of search engine
- Structure guided browsing
  - Documents are organized in a directory, which group documents covering related topics
- Hypertext model
  - Navigating the hypertext: a traversal of a directed graph

# Trends and Research Issues

- Library systems
  - Cognitive and behavioral issues oriented particularly at a better understanding of which criteria the users adopt to judge relevance
- Specialized retrieval systems
  - e.g., legal and business documents
  - how to retrieve all relevant documents without retrieving a large number of unrelated documents
- The Web
  - User does not know what he wants or has great difficulty in formulating his request
  - How the paradigm adopted for the user interface affects the ranking
  - The indexes maintained by various Web search engine are almost disjoint